



NEW ENGLAND JUMPERS' ASSOCIATION

2026 Regular Season Sponsorship Form

- Regular Season Sponsorships include all shows offered in our regular season from January to September. Sponsorships for our Championship show in October are separate.
- Sponsorship packages can be customized to your businesses wants and needs.
- If sponsors would like to provide product instead on money, we can give your products out as prizes.
- Sponsors are responsible for providing banners for the arena, logos, and advertisement for booklets.

All logos and ads should be emailed to nejumpersassociation@gmail.com

All payments, banners and prizes should be mailed to: NEJA 11 Deschene Ave
Lisbon Maine 04250

ONE TIME SPONSORSHIPS

Single Class Sponsorship – 1 Show **\$100**

What you receive: One class named after company for a selected show of your choice. A social media posts the week of the event and a shout out the day of the show with a description of your business.

Division Sponsorship – 1 Show **\$150**

What you receive: One division named after company for a selected show of your choice. A social media posts the week of the event and a shout out the day of the show with a description of your business.

Vendor Booth **\$100**

What you receive: Booth spot at one event, two banners hung in show arena(s) - banners must be provided by company. Social media post the week of the event and a shout out the day of the show.

Booth at all shows for one year – we host a minimum of 8 shows a year, \$600

EVENT BOOKLET & WEBSITE SPONSORSHIPS

¼ Page Advertisement **\$50**

What you receive: ¼ page ad created by you, in our event booklet for 2026 season.

½ Page Advertisement **\$100**

What you receive: ½ page ad created by you, in our event booklet for 2026 season.

Full Page Advertisement **\$200**

What you receive: Full page ad created by you, in our event booklet for 2026 season.

Website Advertisement **\$100**

What you receive: Your logo advertised on our website for a full year with a link to your business.

ARENA SPONSORSHIPS

Single Arena Banner Sponsorship – 1 Year **\$250**

What you receive: One banners for each show each arena – provided by company, to be hung in the arena all year long and seen at every event. ¼ page Feature in our event booklet.

Double Arena Banner Sponsorship – 1 Year **\$400**

What you receive: Two banners for each show each arena – provided by company, to be hung in the arena all year long and seen at every event. ¼ page Feature in our event booklet.

Jump Sponsorship **TBD on Jump Cost**

What you receive: Cost of jump to covered by company, jump to be used or in the show arena for every event, including events done off home grounds. Full page Ad feature in our event booklet, website advertisement, show photos of jump to be used for company marketing, class named after company, two company banners hung in all show arenas for the life of the jump-banners must be provided by company. Jumps to either be built by JUMP 4 JOY USA or Dalman Jump Co. Jump builder is based off our your design idea for your jump.

ADDITIONAL SPONSORSHIPS

Prize Sponsorship Your Product

What you receive: Class of your choice to be named after your company, ¼ page ad in our event booklet for 2026 season, your logo advertised on our website with a link to your website. Announcement at the horse show of your donation.

Class Division Sponsorship – 1 Year \$500

What you receive: Division named after company, ½ page feature in our event booklet, your logo on the class list, website advertisement, two banners hung in show arena(s) - banners must be provided by company.

Money Class Sponsorships Price Varies

What you receive: Class of your choice named after company, FREE booth spot for the show in which the class is sponsored for, ¼ page feature in our event booklet, website advertisement, two banners hung in show arena(s) - banners must be provided by company.

Class Price Options: \$250 \$500 \$1000 \$2500

PACKAGE DEAL SPONSORSHIPS

“ The Basics” Sponsorship \$1000

What you receive: Class or division of your choice named after company for the full year, FREE booth spot at every show for the entire year, full page feature in our event booklet, website advertisement, monthly social media posts promoting your company, shout outs about your company at every horse show, two banners hung in show arena(s) - banners must be provided by company.

“ The Works” Sponsorships \$1500 + Jump cost

What you receive: 2 Classes or division of your choice named after company for the full year, one class to be designated as a prize money classic of \$500, FREE booth spot at every show for the entire year, the option to be interactive with your sponsored class and hand out ribbons, full page feature in our event booklet as well on the class list page, website advertisement, monthly social media posts promoting your company, interactively sharing your social media posts, shout outs about your company at every horse show, four banners hung in show arena(s) - banners must be provided by company. Jump made for your company, jump to be at every show we host.